EVENTS OF RUSSIAN WEEK OF HIGH TECHNOLOGIES



15+ events 250+ 3,350+

- The enlarged meeting of the Federal Communications Agency (Rossvyaz)
- The International Navigation Forum
- The Forum on Russian Software: Effective Solutions. National Cyber Security: Sovereignty Vs Globalisation





- The Conference on Digital Transformation of Telecom Industry: Strategy 2024
- The IoT Tech Spring Conference
- The International Forum of the International Telecommunication Academy









www.hi-techweek.ru/en

EXPOCENTRE Fairgrounds

Moscow, 123100, Russia

Krasnopresnenskaya nab., 14

Assembly: 18-20 April 2020

Running: 21-24 April 2020

Dismantling: 25 April 2020

Join us at Russian Week of High Technologies 2020!



Federal Communications Agency (ROSSVYAZ)



RUSSIAN WEEK OF HIGH TECHNOLOGIES

5G Big Data Smart City Geodata and navigation technology **Digital Government** Navigation **ybersecurity** Connected Car Smart mobility Telecommunications Smart Russian Software Data Centers Device AR&VR Future TV Software Show AR&VR Future TV Software Drones & Unmanned Systems Startups

21-24.04

Book a stand now!







SVIAZ 32nd International Exhibition for Information and Communications Technology



NAVITECH 12th International Exhibition for Navigation Systems, Technologies and Services







Konstantin Noskov **Russian Minister of Digital Development**, Communications and Mass Media

Focused on the digital transformation of this country, Russian Week of High Technologies shows the main global trends and the latest developments in telecommunications, DC, Internet con-



Deputy Prime

Maxim Akimov Minister of Russia



Oleg Dukhovnitsky Head of the **Federal Agency of** Communications (Rossvyaz)

nection, software, cloud computing, mobile solutions, and security.

It is great that this event is a platform for cross-sectoral cooperation between manufacturers and consumers of the ICT products and solutions and a thorough discussion of the most relevant issues of the IT industry based on innovative technologies within a comprehensive program of supporting events. An extensive participation of leading Russian and foreign IT companies in Russian Week of High Technologies 2019 offers opportunities for information exchange and extension of international cooperation.

The Week's agenda includes the most important issues of this country's development. It is a search of new high tech ways for growth of national economy, development of breakthrough technologies for Al. mobile and satellite communications for optimisation of public administration and cybersecurity.

The Russian Government pays great attention to the national strategy of digital development which includes promotion of Russian-made solutions in the global market.

Development of communications and telecommunications is essential for the Russian economy. It is highly important to support the growth of domestic technology and reduce dependence on imports.

As usual Sviaz brings together representatives of government legislative and regulatory bodies, private companies, relevant ministries and departments of Russia and other countries, telecom operators, developers and manufacturers of telecom equipment and other market participants to discuss and exchange opinions in the development of the telecom industry.

PRODUCT SECTORS



Intelligent GIS

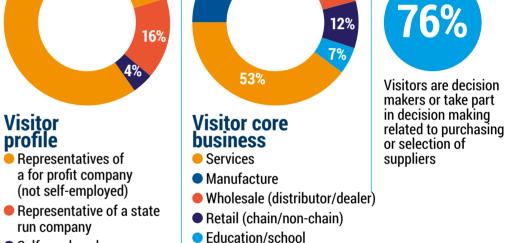




Visitor profile

run company

Self-employed



Unique attendance*			
First-time visitors		39%	
Visitors attend Sviaz exclusively. won't meet them at other trade shows	You	/ 0	15%
Visitors reached their goalы related to supplier search	90%		
* Source: Romir Research Holding, 2019			
High ROI**			
Exhibitors are satisfied with the number of sales leads	81%		
Exhibitors are satisfied	82%		
with the quality of sales leads			
with the quality of sales leads Exhibitors would recommend Sviaz to their business partners and peers.	89%		
Exhibitors would recommend Sviaz	89% 77%		

** Source: confirmed by exhibitors of Sviaz 2019